



Strategic Direction and Leadership

CMI Level 8

SUSSEX
BUSINESS
SCHOOL



AIM HIGHER, GET FURTHER.



ENTRY CRITERIA

Aged 19 or over and have Level 7 or equivalent and/ or have been in a Senior Management position for at least 3 years



DESIGNED FOR

Directors and Senior Managers with responsibility for developing and implementing ethical and performance-driven strategy across multiple organisations, leading by example to inspire teams and provide clear direction.

SUPPORT

- Self-study courses with dedicated support from CMI-approved tutors to provide support and assistance with assignments and study materials
- Delivered via Moodle and in collaboration with the CMI and Management Direct
- All course materials are available online 24/7

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QUALIFICATION

- Study at Award, Certificate, Diploma Level.
- RQF Level 8 qualification and is regarded in academic terms as being equivalent to Doctorate/PhD.
- Accredited by the Chartered Management Institute (CMI).
- Nationally recognised: all credits earned are transferable to other university or college programmes within a similar discipline.

BENEFITS

- Develop the advanced skills and knowledge that you need to lead transformational strategic change within your organisation(s), accelerating performance in multiple settings
- Apply the tools, models and theories directly to real-life work-based problems and see the benefits in your organisation
- Demonstrate to current and prospective employers your capabilities, ambition and commitment to professional development
- Achieve the highest level of strategic learning, significantly improving your career prospects and earning power



SELF STUDY INFO

Each unit up to 8 weeks to complete, with 1-2 days of study per week

ALL OUR COURSES INCLUDE:

Study materials, personal tutor support, assessments, and affiliate membership of the CMI until course completion, and your Certificate both digital and paper.

Additionally, access to the widely renowned [Management Direct](#) platform for further CPD and Professional Development via Mentoring and Career Development for the duration of your course.

COURSE ASSESSMENT

No examinations.

Completion of a written assignment per Unit (word count per assignment (4,000 to 4,500)

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AWARD

Award is the shortest and most concise qualification consisting of one unit of your choice from the list below and typically taking between one and two months to complete.



CERTIFICATE

Certificate provides a broad base of knowledge and skills, and consists of two units of your choice from the list below and typically taking between two and four months to complete.



DIPLOMA

Diploma provides a comprehensive and extensive programme consisting of seven units (mandatory units 8001-8006) plus one unit of your choice (7013 or 7014), and typically taking between six and 14 months to complete.

COURSE UNITS

8001 Personal development as a strategic leader (TUT 100)
8002 Collective strategy development (TUT 100)
8003 Inter-organisational strategic planning (TUT 100)
8004 Inter-organisational strategic direction (TUT 100)
8005 Strategic communication (TUT 100)
8006 Strategic culture (TUT 100)

7013 Strategic leadership (TUT 70) **DIPLOMA LEVEL ONLY**

7014 Strategic leadership practice (TUT 70) **DIPLOMA LEVEL ONLY**

CMI qualifications consist of units, which have a TUT value that tells you roughly how many hours it typically takes to complete each unit.



BUYING OPTIONS

We offer payment options suited to any circumstances whether in full, monthly or one unit at a time.

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BUYING OPTIONS FOR CERTIFICATE AND DIPLOMA LEVEL QUALIFICATIONS:

Award Level course is single unit course at £285 + £165 Registration Fee.

Option 1:

ALL-IN-ONE

Pay for the course in full. Includes the CMI Registration Fee.

CMI Certificate and Diploma level Qualifications via our All-In-One payment option, also include an introductory hourly session of Career Coaching to help integrate your newly developed skills and knowledge, specific to your niche.

Option 2:

UNIT-BY-UNIT

Pay one unit at a time as you study. Your first payment will include the Registration Fee and your first unit. You can then purchase your next unit as you progress through your course.

An allowance of 2 calendar months (8 weeks) are provided between unit completion, and following unit purchase/enrolment.

HOW MUCH DOES IT COST

All **individual units** are £285.00 per unit.

CMI Registration Fees:

Award £165
Certificate £252
Diploma £334

All prices are inclusive of VAT

[Please visit our website](#) for special offers and to purchase any course.



CMI Chartered Manager CMgr

Fast Track to Chartered Manager Status



BECOME A CHARTERED MANAGER CMgr

As one of the only Fully Approved CMI Delivery Centres, we know a thing or two about what it takes to excel both in terms of Management, and Leadership. As a result, we house one of the very few Approved Charter Assessors outside of the CMI, meaning we can assess and award the CMgr status.

As a Chartered Manager you'll join a community of high performing professional managers at the top of their game who are self-aware and skills-focused, delivering real value for their business.

HOW MUCH DOES IT COST

£99 Diploma course Add-on

For new students enrolling on any CMI Level 5 or above Diploma courses.

£199 Stand-alone Application

For those that meet the CMI Eligibility Requirements and are not enrolled onto a course with us. We will process a full application covering all CMI Chartered Manager Award requirements.

BENEFITS FOR ORGANISATIONS

Chartered Manager demonstrates that you solve problems and deliver solutions for your organisation.

- 95% say that Chartered Manager demonstrates their use of managerial skills to achieve organisational results
- 81% say that since becoming Chartered, they have used their managerial skills to lead people and manage change
- 78% say that since becoming Chartered, they have had a positive impact on the wider team in their organisation (such as increased employee engagement)

BENEFITS FOR INDIVIDUALS

It will also help you to continue developing your skills across your career.

- 91% say their self-awareness has increased
- 81% say their management skills have improved
- 76% say that Chartered Manager provides the “ultimate competitive advantage”

[Please visit our website](#) for more information or to purchase one of these options.



ANY QUESTIONS?

Our dedicated onboarding team are standing by to assist you

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WAYS TO GET IN TOUCH

We will be pleased to help you tailor your own programme of learning and answer any queries you may have.

Call us: +44 (0) 1424 551 066

Email us: hello@sussexbusinessschool.com

Have a quick question and need a quick response?

Reach out on Twitter:



WHAT DRIVES US

FREE PERSONALISED LEARNING PLAN

Complete and send the career assessment questionnaire below to receive your free personalised career advice and learning plan to meet your career and professional development objectives. Our team will be in touch once we receive and analyse your information. [Start here.](#)

CHOOSE
YOUR FUTURE

SPEAK TO A COURSE SPECIALIST

Book a free, no-obligation telephone or Zoom consultation with our Onboarding Manager. If you prefer Zoom or are not based in the UK please add your Zoom account email address and a note that you would like a zoom call to *Any other questions area of the form. [Click here to book your slot.](#)