



Strategic Direction and Leadership

CMI Level 8

SUSSEX
BUSINESS
SCHOOL



AIM HIGHER, GET FURTHER.



ENTRY CRITERIA

Aged 19 or over and have Level 7 or equivalent and/ or have been in a Senior Management position for at least 3 years



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DESIGNED FOR

Directors and Senior Managers with responsibility for developing and implementing ethical and performance-driven strategy across multiple organisations, leading by example to inspire teams and provide clear direction.

SUPPORT

- Self-study courses with dedicated support from CMI-approved tutors to provide support and assistance with assignments and study materials
- Delivered via Moodle and in collaboration with the CMI and Management Direct
- All course materials are available online 24/7

QUALIFICATION

- Study at Award, Certificate, Diploma Level.
- RQF Level 8 qualification and is regarded in academic terms as being equivalent to Doctorate/PhD.
- Accredited by the Chartered Management Institute (CMI).
- Nationally recognised: all credits earned are transferable to other university or college programmes within a similar discipline.

BENEFITS

- Develop the advanced skills and knowledge that you need to lead transformational strategic change within your organisation(s), accelerating performance in multiple settings
- Apply the tools, models and theories directly to real-life work-based problems and see the benefits in your organisation
- Demonstrate to current and prospective employers your capabilities, ambition and commitment to professional development
- Achieve the highest level of strategic learning, significantly improving your career prospects and earning power



SELF STUDY INFO

Each unit requires approximately 8-10 weeks to complete, with 1-2 days of study per week

TOTAL UNIT TIME (TUT)

CMI qualifications consist of units, which have a TUT value that tells you roughly how many hours it typically takes to complete each unit.

TIMETABLE

Courses start every Tuesday and Thursday. Set timetable with fixed assignment submission dates, or with flexible submission dates, within the fixed course duration.

COURSE ASSESSMENT

No examinations.

Completion of a written assignment per Unit (word count per assignment (4,000 to 4,500))

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AWARD

Award is the shortest and most concise qualification consisting of one unit of your choice from the list below and typically taking between one and three months to complete.



CERTIFICATE

Certificate provides a broad base of knowledge and skills, and consists of two units of your choice from the list below and typically taking between three and six months to complete.



DIPLOMA

Diploma provides a comprehensive and extensive programme consisting of seven units (mandatory units 8001-8006) plus one unit of your choice (7013 or 7014), and typically taking between six and 12 months to complete.

COURSE UNITS

8001 Personal development as a strategic leader (TUT 100)
8002 Collective strategy development (TUT 100)
8003 Inter-organisational strategic planning (TUT 100)
8004 Inter-organisational strategic direction (TUT 100)
8005 Strategic communication (TUT 100)
8006 Strategic culture (TUT 100)

7013 Strategic leadership (TUT 70) **DIPLOMA LEVEL ONLY**

7014 Strategic leadership practice (TUT 70) **DIPLOMA LEVEL ONLY**



BUYING OPTIONS

We offer payment options suited to any circumstances whether in full, monthly or one unit at a time.

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HOW MUCH DOES IT COST

All **individual units** are £248.00 per unit.

CMI Registration Fees:

Award £156
Certificate £240
Diploma £318

[Please visit our website](#) for special offers and to purchase any course.

We offer multiple buying options for all courses and levels, as well as options to purchase a course as a gift for someone else.



10% discount for all Certificate and above level courses when paid for in full before commencing your course.

The discount does not apply to the CMI Registration Fee.



Alternatively, you may prefer to spread the cost of the course (Certificate and above) over 3 or 12 months period with 0%

Your first installment will include the CMI Registration Fee.



Another popular option is paying one unit at a time as you study. Your first payment will include the CMI Registration Fee and your first unit. You can then purchase your next unit(s) in 8-10 weeks as you progress through your course.



ANY QUESTIONS?

Our dedicated onboarding team are standing by to assist you

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WAYS TO GET IN TOUCH

We will be pleased to help you tailor your own programme of learning and answer any queries you may have.

Call us: +44 (0) 1273 615 280

Email us: hello@sussexbusinessschool.com

Have a quick question and need a quick response?

Reach out on Twitter:



CAREER
ADVICE

FREE PERSONALISED LEARNING PLAN

Complete and send the career assessment questionnaire below to receive your free personalised career advice and learning plan to meet your career and professional development objectives. Our team will be in touch once we receive and analyse your information. [Start here.](#)

CHOOSE
YOUR FUTURE

SPEAK TO A COURSE SPECIALIST

Book a free, no-obligation telephone or Zoom consultation with our Onboarding Manager. If you prefer Zoom or are not based in the UK please add your Zoom account email address and a note that you would like a zoom call to *Any other questions area of the form. [Click here to book your slot.](#)