

A background image showing a business meeting. Several people are seated around a table, working on laptops and reviewing documents. The scene is overlaid with a large, semi-transparent purple triangle that points downwards. The text 'Strategic Direction and Leadership' is centered within this triangle in a white, sans-serif font.

# Strategic Direction and Leadership

CMI Level 8

SUSSEX  
BUSINESS  
SCHOOL



AIM HIGHER, GET FURTHER.



## ENTRY CRITERIA

Aged 19 or over and have Level 7 or equivalent and/ or have been in a Senior Management position for at least 3 years

## CMI Level 8 Strategic Direction and Leadership



## DESIGNED FOR

Directors and Senior Managers with responsibility for developing and implementing ethical and performance-driven strategy across multiple organisations, leading by example to inspire teams and provide clear direction.

## SUPPORT

- Self-study courses with dedicated support from CMI-approved tutors to provide support and assistance with assignments and study materials
- Delivered via Moodle and in collaboration with the CMI and Management Direct
- All course materials are available online 24/7

## QUALIFICATION

- Study at Award, Certificate, Diploma Level.
- RQF Level 8 qualification and is regarded in academic terms as being equivalent to Doctorate/PhD.
- Accredited by the Chartered Management Institute (CMI).
- Nationally recognised: all credits earned are transferable to other university or college programmes within a similar discipline.

## BENEFITS

- Develop the advanced skills and knowledge that you need to lead transformational strategic change within your organisation(s), accelerating performance in multiple settings
- Apply the tools, models and theories directly to real-life work-based problems and see the benefits in your organisation
- Demonstrate to current and prospective employers your capabilities, ambition and commitment to professional development
- Achieve the highest level of strategic learning, significantly improving your career prospects and earning power



## SELF STUDY INFO

Each unit up to 8 weeks to complete, with 1-2 days of study per week

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AWARD

**Award** is the shortest and most concise qualification consisting of one unit of your choice from the list below and typically taking between one and two months to complete.



CERTIFICATE

**Certificate** provides a broad base of knowledge and skills, and consists of two units of your choice from the list below and typically taking between two and four months to complete.



DIPLOMA

**Diploma** provides a comprehensive and extensive programme consisting of seven units (mandatory units 8001-8006) plus one unit of your choice (7013 or 7014), and typically taking between six and 14 months to complete.

## TOTAL UNIT TIME (TUT)

CMI qualifications consist of units, which have a TUT value that tells you roughly how many hours it typically takes to complete each unit.

## COURSE ASSESSMENT

No examinations.

Completion of a written assignment per Unit (word count per assignment (4,000 to 4,500))

## COURSE UNITS

8001 Personal development as a strategic leader (TUT 100)  
8002 Collective strategy development (TUT 100)  
8003 Inter-organisational strategic planning (TUT 100)  
8004 Inter-organisational strategic direction (TUT 100)  
8005 Strategic communication (TUT 100)  
8006 Strategic culture (TUT 100)

7013 Strategic leadership (TUT 70) **DIPLOMA LEVEL ONLY**

7014 Strategic leadership practice (TUT 70) **DIPLOMA LEVEL ONLY**



## BUYING OPTIONS

We offer payment options suited to any circumstances whether in full, monthly or one unit at a time.

## CMI Level 8 Strategic Direction and Leadership

### HOW MUCH DOES IT COST

All **individual units** are £248.00 per unit.

#### CMI Registration Fees:

Award £156

Certificate £240

Diploma £318

[Please visit our website](#) for special offers and to purchase any course.

We offer multiple buying options for all courses and levels, as well as options to purchase a course as a gift for someone else.



Pay for your whole course upfront. Includes the CMI Registration Fee.



Alternatively, you may prefer to spread the cost of the course (Certificate and above) over 3 or 12 months period with 0%

Your first installment will include the CMI Registration Fee.



Another popular option is paying one unit at a time as you study. Your first payment will include the CMI Registration Fee and your first unit. You can then purchase your next unit(s) as you progress through your course.



## ANY QUESTIONS?

Our dedicated onboarding team are standing by to assist you

## CMI Level 8 Strategic Direction and Leadership

### WAYS TO GET IN TOUCH

We will be pleased to help you tailor your own programme of learning and answer any queries you may have.

**Call us:** +44 (0) 1424 551 066

**Email us:** [hello@sussexbusinessschool.com](mailto:hello@sussexbusinessschool.com)

Have a quick question and need a quick response?

**Reach out on Twitter:**



### WHAT DRIVES US

### FREE PERSONALISED LEARNING PLAN

Complete and send the career assessment questionnaire below to receive your free personalised career advice and learning plan to meet your career and professional development objectives. Our team will be in touch once we receive and analyse your information. [Start here.](#)

### CHOOSE YOUR FUTURE

### SPEAK TO A COURSE SPECIALIST

Book a free, no-obligation telephone or Zoom consultation with our Onboarding Manager. If you prefer Zoom or are not based in the UK please add your Zoom account email address and a note that you would like a zoom call to \*Any other questions area of the form. [Click here to book your slot.](#)